Universal Analytics

- Overview
- Sales
- Revenue
- Subscriptions
- Ad Revenue
- Ad Spend
- Usage
- Payments

App Intelligence

- Competitor Intelligence
- Ranks
- Featured
- Ratings
- Reviews

ASO

- Keyword Performance
- Keyword Inspector
- App Keywords
- Suggested Keywords
- Competitor Keywords

Manage ...

Update: Revenue estimates for the App Store have been rolled out with increased coverage and accuracy! Estimates for Google Play are coming soon. More Details

Competitor Intelligence

Analyze competitor performance and uncover new trends. Check out the guide to learn more about growing your downloads and revenue using this report.

Nike: Shoes, Apparel, Stories
By Nike, Inc

+ Add comparison

Performance   ASO   **SDKs**   Ad Gallery   Demographics   App Details

SDKs

Uncover the SDKs and APIs behind apps.

Nike: Shoes, Apparel, Stories
39 SDKs

Ads & Monetization

AdMob	⊖ Uninstalled

Analytics

Adobe Mobile	⊖ Uninstalled
Fabric	⊖ Uninstalled
Facebook Analytics	⊖ Uninstalled
Firebase	⊖ Uninstalled
Google Analytics	⊖ Uninstalled

Apple APIs

ARKit	⊖ Uninstalled
Core Spotlight	⊕ Installed
Apple Local Authentication	⊕ Installed
MapKit	⊕ Installed
Passkit	⊕ Installed
SceneKit	⊖ Uninstalled
SpriteKit	⊖ Uninstalled
StoreKit	⊕ Installed
CoreBluetooth	⊕ Installed
CoreLocation	⊕ Installed
Swift	⊕ Installed

AR/VR

ARKit	⊖ Uninstalled

Attribution

Adobe Mobile	⊖ Uninstalled
AppsFlyer	⊕ Installed
Branch Metrics	⊖ Uninstalled

Authentication

Facebook Login	⊖ Uninstalled

BaaS

Firebase	⊖ Uninstalled

Deep Linking

Adobe Mobile	⊖ Uninstalled
Bolts	⊖ Uninstalled
Branch Metrics	⊖ Uninstalled

SceneKit	⊖ Uninstalled
SpriteKit	⊖ Uninstalled
Swift	⊕ Installed

Engagement

Adobe Mobile	⊖ Uninstalled
Airship (formerly Urban Air...	⊕ Installed

Location

CoreLocation	⊕ Installed
Estimote	⊕ Installed

Mapping

MapKit	⊕ Installed
Google Maps	⊖ Uninstalled

Networking

AFnetworking	⊖ Uninstalled
Alamofire	⊕ Installed
SocketRocket	⊖ Uninstalled

Payments

Adyen	⊕ Installed
Alipay	⊕ Installed
Card.io	⊖ Uninstalled
Klarna	⊕ Installed

Performance

Crashlytics	⊖ Uninstalled
Crittercism	⊖ Uninstalled
New Relic	⊖ Uninstalled
Optimizely	⊕ Installed

Security

Apple Local Authentication	⊕ Installed
Gigya	⊖ Uninstalled

Utilities

Core Spotlight	⊕ Installed
StoreKit	⊕ Installed
Bolts	⊖ Uninstalled
CoreBluetooth	⊕ Installed
DoubleClick	⊖ Uninstalled
Facebook Share	⊖ Uninstalled
Lottie	⊕ Installed